



# SCHOOL NUTRITION ASSOCIATION OF PENNSYLVANIA

## 2019-2020 BOARD OF DIRECTORS REPORT

**Submitted by:** Kristan Delle

**Board Position:** Conference Chair

**Board Meeting Date:** 7/28/19

**News to Share Since Our Last Board Meeting:** I have hired a new Assistant Director, Brittany Frazer.

**New or Big Ideas:** *(Brief description of exciting new ideas you are hearing about from state leaders, SNA members, allied organizations, industry partners, etc.)*

I just got back from ANC and I was able to get a lot of great ideas from the conference and the sessions. I was able to work pretty intensively with Gina to take concepts, such as the 30-minute work sessions, or sponsorship opportunities and translate them into ideas for the 2020 Annual Conference. During my time at ANC I also realized that there are many opportunities for us to trim costs, build stronger opportunities with B&I partners and develop systems as an organization. From attending this conference, Gina and I were able to complete a Sponsorship Opportunities Sheet for Pam to present during our food show, which was a lot of work, but we think it was worth it. I was also able to speak at length to our NERD, Warren DeShields about SNA, the feedback loop, opportunities and an SNA visit at next year's conference.

**Goals:** *(Discuss your short-term goals related to your board position)*

My short term goals are to finalize my work as programs chair and to orient the new conference committee team to their responsibilities. Orientation is Wednesday July 31<sup>st</sup>.

**Chapter Meetings:** I attended the last chapter meeting for Chapter 21 thanking them for my two terms as regional rep and encouraging them to attend the Hershey Conference.

**Other Meetings Attended:** I have spent countless hours on conference committee calls, app meeting calls, B&I sponsorship call, calls about calls, conference committee calls for a conference chair position that I wasn't even in yet, budgeting calls, calls that didn't need to be calls, calls, calls, calls.

I also got an opportunity to go to Spooky Nook to tour the site, which was very interesting and I'm looking forward to what Roxane has put together for the board.