

# The School Nutrition Association of Pennsylvania 2021 Virtual Conference CALL FOR PRESENTERS July 27, 2021 – July 29, 2021

## **2021 Conference Theme**

Designed with You In Mind: A Virtual Conference that will offer sessions that will provide attendees with the CEU's needed to complete the required Professional Standards for School Year 2021-2022!

## **Background**

The School Nutrition Association of Pennsylvania (SNAPA) is a statewide organization of school nutrition professionals committed to advancing the quality of child nutrition programs through professional development and advocacy.

Each year, SNAPA holds an annual conference to assist our members in advancing our mission and to provide them with the necessary learning opportunities to meet the federally required professional standards. The SNAPA Annual Conference offers keynote and breakout education sessions each day that meet all members training and development needs.

## **Submissions**

Please submit using the SNAPA 2021 Annual Conference Submission Form. Submit digitally.

Please direct any questions to Carla Escribano, Program Chair at [escribanoc@qvsd.org](mailto:escribanoc@qvsd.org). Please have submissions in by **March 31, 2021**.

Presentations must be educational. We understand that our speakers wish to network with attendees and showcase their services, but we require that your presentation not be a sales pitch. Networking time will be made available to business and industry partners, sponsors, and attendees for this purpose. We appreciate your cooperation.

Experience has proven that participation in SNAPA's Annual Conference programming has often provided exposure for speakers garnishing future speaking engagements with districts/local chapters throughout Pennsylvania.

## Call for Presenters

Presentations must meet one of the professional standard areas listed below.

Key Area 1: Nutrition

Key Area 2: Operations

Key Area 3: Administration

Key Area 4: Communications and Marketing

The Program Chairs are specifically interested in receiving session proposals on the following topics, but all submissions will be considered:

- Marketing: Using Tools and Technology to Advance your Marketing Strategies (Canva, Pictogram, IG, FB, etc.)
- Merchandising School Meals: Design and Culinary Approaches
- Feeding our kids with more programs: Head Start, CACFP, FFVP, SFSP, etc
- Director's Refresher Training
- Financial Workshop
- USDA Commodity Culinary Ideas
- Managing Student Debt and Best Practices
- Advanced Leadership Training: Leading, not managing
- Tech Savvy: Hands-On instruction on utilizing the technology (Director's & Site Track)
- Build the Team while Training: Team Building & Staff Training
- Better for our Kids: Being the Best at Customer Service
- Learn by doing: Hands-On Food Safety Experiences
- Learn by doing: Cafeteria 101
- Self-Care & Wellness: Managing Stress and being your best self for our kids
- Building Solid Procurement Practices: Developing an effective purchasing program that focuses on quality while getting the best products.
- Creating Effective Presentations
- Conflict Resolution: Everyday Approaches to Dealing with Unpleasant Situations
- Creating a Motivating Environment for Children and Staff
- Trends in Food Service & Alternative Feeding Approaches: Food Trucks, BIC, Self Service
- Disabilities/Special Diets: How to Accommodate
- Grant Writing- Finding the Funds and Getting them!
- Manager Workshop: Using Tried and True Techniques to Managing Staff
- Waste Reduction and Sustainability
- Culinary Training- food quality (holding times and temperatures), scratch cooking, cook confidence, batch cooking, scaling recipes, etc.
- Customer Service
- Offer vs. Serve and/or understanding the regulations from a line staff's perspective
- HACCP
- Managerial Skills
- How to conduct a zoom meeting, how to participate in a zoom meeting (pre-coference session)

- Mindfulness
- Asking "Smarter Lunchroom" to offer video training.
- Actual examples of someone showing how to make new and improved cold salad or grab and go items that are eye appealing and taste good to students.

### **Session Types**

Education can be presented in many forms. Below lists the session types our conference hosts.

- **Director/Supervisor -Based Education Sessions:** 60-minute sessions. A blend of lecture-based instruction, case studies, peer learning, and interaction.
- **Manager:** 60-minute sessions. A blend of lecture-based instruction, case studies, peer learning, and interaction
- **Site Staff-Based Education Sessions:** 60-minute sessions. A blend of lecture-based instruction, case studies, peer learning, and interaction.

### **Speaker's Fee**

Please outline any fees/costs associated with your proposal in your submission form. If none are requested, please simply note such.

### **Program Selections**

Please do acknowledge our organization is a non-profit and aimed towards the betterment of child nutrition programs through education. Our committee reserves the right to select programs based on a variety of factors and submission of a proposal does not guarantee selection.