

March 3, 2025



Monday Morning



National School Breakfast Week is Here: March 3rd - 7th

Make spreading the word about National School Breakfast Week easy with ready-to-use social media images and captions! This toolkit provides pre-made posts that you can share directly to your social media before and during the week to build excitement and engage your community.

Want to personalize your posts? Access even more customizable images where you can add details about your school's celebration and photos using our [Canva template](#).

Don't forget to tag @SchoolNutritionAssoc on Instagram and use #NSBW25 so we can see your amazing celebrations—we may even feature your post on SNA's social media!

1 Social Media Toolkit

Colors

- NEW ORANGE
- NEW PINK
- NEW RED
- NEW RED-ORANGE
- NEW RED-ORANGE
- NEW GREEN
- NEW BLUE
- NEW PURPLE
- NEW DARK PURPLE
- NEW DARK PURPLE

Fonts

- Nitti Typewriter - Open
- Nitti Typewriter - Normal
- Nitti Typewriter - Cameo
- Nitti Typewriter - Underlined

[Click for More](#)



2 Hashtags to Use

- #NSBW25
- #ClueInToSchoolBreakfast
- #SchoolBreakfastMatters
- #LaPistaEIDesayunoEscolar
- #BreakfastWeek

3 Custom Press Release

SNA offers a fully customizable press release for NSBW25. Click the icon below to access it.



[Share Pics Here](#)

Pennsylvania SFAs to Benefit from Grants and Culinary Training Opportunities in 2025

The Pennsylvania Department of Education (PDE), in collaboration with Penn State University's Project PA, is offering several grant and culinary training opportunities for School Food Authorities (SFAs) in 2025. These initiatives aim to enhance the nutritional quality of school meals and promote the use of local foods in school nutrition programs. Funding for these programs is provided through USDA grants, including the Farm to School Formula Grant, the FY 2024 Team Nutrition Training Grant, and the FY 2024 Farm to School State Agency Grant.

Culinary Training Academies (CTAs)

SFAs can participate in three two-day Culinary Training Academies during the summer of 2025, where staff will receive hands-on culinary training and strategies to improve meal quality. Schools that take part in these academies may receive up to \$4,500 in funding. **Applications must be submitted by March 28, 2025, with further details available on the Project PA website.**

PA Harvest of the Month (PA HOM) Culinary Training Sessions

To support the integration of locally grown foods in school meals, three two-day PA HOM culinary training sessions will be held in the summer of 2025. Travel scholarships of \$200 are available, and schools can receive up to \$1,000 to conduct PA HOM taste-test events. Additional details can be found on the Project PA website.

Tailored Culinary Training for SFAs

Schools looking for specialized guidance can apply for chef-led tailored training sessions for School Nutrition Program (SNP) staff. These sessions will focus on selecting, handling, processing, storing, and preparing local food. **Applications for this opportunity must be submitted by May 9, 2025, with more information available on the Project PA website.**

PA Harvest of the Month Mini-Grants

Schools seeking funding to implement PA HOM initiatives can apply for mini-grants of up to \$2,500. **Applications are due by May 2, 2025, and details are available on the PA HOM website.**

PA Harvest of the Month Student Contests

SFAs can also engage students in PA HOM activities by applying for up to \$1,500 in funding to support student contests. **Applications for this opportunity are due by May 23, 2025, with more information accessible via the PA HOM website.**

These funding and training opportunities reflect PDE's commitment to enhancing school meal programs through nutrition education and hands-on culinary skills development. Schools interested in participating should apply before the respective deadlines to take advantage of these valuable resources.

[Click Here for More Info](#)

2025 SNAPA Director Workshop is Quickly Approaching!

When: March 17-18, 2025

Where: Seven Springs Mountain Resort

Pricing: \$225

The 2025 SNAPA Director Workshop is an exclusive, director-level event designed to inspire, educate, and connect leaders in school nutrition.

Questions? For more details about the event, please contact us at executivedirector@snapa.org or call (717) 732-1100 . We look forward to seeing you at Seven Springs!

Call for Nominations: 2025-2026 SNAPA Board of Directors

SNAPA has been cooking up some cool initiatives to revolutionize school nutrition across Pennsylvania, we promise it'll be a blast!

Nominate yourself (or recommend a colleague who's got that extra sprinkle of enthusiasm to nominate themselves) for a spot on the board! It's easy-peasy – just shoot us your nomination by **March 3rd** and let the fun begin!

Join us as we cook up some magic for the kids of Pennsylvania – we need your fresh ideas and energy to take things to the next level!

[Click Here for More Info](#)



**SNAPA DIRECTOR WORKSHOP
SNAPA SPOTLIGHTS AWARD**

SNAPA is looking for Directors to "spotlight" innovative and successful ideas that have improved your program at our annual Director Workshop!

HOW IT WORKS:
Describe your "spotlight" idea [HERE](#) for a chance to present at this year's Director Workshop.

The "Spotlight" presentation will include:

- The problem, the solution, and the steps it took to get there!
- The results (increase in participation, increase in employee retention, etc).
- Include in your presentation, any tools or processes you used.

Spotlights will then be voted on by Workshop Attendees based on:

- Creativity of the idea
- Impact of the spotlight on those involved
- Overall success of the idea
- Ease of implementation

Possible Spotlight topics:

- Hiring, recruiting/retention
- Student/community partnership
- Personnel/coaching/staff recognition
- Training
- Time management
- Farm to School
- Menu innovation

Spotlight Presentations can be:

- A short powerpoint presentation
- A short video of the spotlight in action
- A combination of the two

5 SPOTLIGHTS WILL BE CHOSEN TO PRESENT!

Submit your Spotlight idea [HERE!](#)
Please reach out to SNAPA President Travis Folbmar with questions - taf16@scasd.org

Thank You Partners!



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